

MUSIC FOR BUSINESS

The right music for your room, fully licensed — and not a competitor's ad in earshot.

SOUND LIKE YOU

Match the style and the content to your brand, room by room.

YOUR MIX, YOUR HOURS

Pick what plays and when. Schedule the changes once and they run themselves.

YOUR ADS, NOT THEIRS

No competitor commercials, no ads you didn't choose — just your own announcements.

The music in your room is the one part of your brand a customer experiences without looking at anything. In most businesses nobody chose it — it came with whatever station was on, or a playlist off a staff phone.

Our overhead music is fully licensed for business use in the U.S. and Canada. We report and pay all U.S. performing rights organizations — ASCAP, BMI, GMR and SESAC — and both Canadian collectives, SOCAN and Re:Sound. The artists you play get paid, and nothing you play puts your business at risk.

MATCH MUSIC TO YOUR BRAND

Choose the mood you want to set — top hits for a grocery aisle, singer-songwriter for a coffee shop, instrumentals for a reception area. Over 140 channels of A-list songs and artists, and custom mixes built to your own brief.

A staff playlist or the radio is a decision nobody made. It puts the wrong mood in the room, plays your competitors' ads to your customers, and leaves you owing licensing fees you did not know about.

Brian Filippi | brian@illinoisaudio.com
Illinois Audio Productions | www.ilaudio.com

CUSTOM ANNOUNCEMENTS

Mix your own messages into the music — at set intervals, at a specific time, or on demand. A closing announcement, a promotion, a cross-sell: record it, upload it, and choose when it airs.

7-DAY PROGRAMMING

Set different styles at different hours — jazz through the morning, then lift the tempo for the lunch crowd. Schedule silence after close, or let the music run around the clock with the channels changing on their own.

CREATE THE EXPERIENCE THAT DEFINES YOUR BRAND BRAND

Increase Sales • Promote Loyalty • Communicate Specials • Schedule Announcements

Top Chart Hits • Family-Friendly • No Unwanted Ads • Quality Streaming

HOTEL LOBBIES

RETAIL STORES

GYMS & SPAS



RESTAURANTS

DEALERSHIPS

WAITING ROOMS

Change the channel, set the volume or fire an announcement — from the phone in your pocket.

Brian Filippi | brian@illinoisaudio.com
Illinois Audio Productions | www.ilaudio.com